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IN THE CLAIMS:

Claim 1-23. (cancelled)

Claim 24. (currently amended) A method in which a manufacturer produces ~~a custom facial tissue product~~ a plurality of custom tissues within a custom package for a consumer, the method comprising the manufacturer:

receiving information from the consumer via a communications network, said information relating to a first option of a first plurality of options of a first tissue feature of the plurality of custom tissues ~~the custom facial tissue product~~ and relating to a second graphical option of a second plurality of graphical options of a ~~second~~ package feature of the package ~~custom facial tissue product wherein the second option is different from the first option and wherein the second feature is different from the first feature;~~

providing said information to a production machine linked to the ~~communication~~ communications network and configured to receive the information provided by the consumer via the communications network, said production machine configured to produce custom ~~facial tissue products~~ tissues including any one of the first plurality of options of the first tissue feature and configured to produce custom packages including any one of the second plurality of options of the ~~second~~ package feature; and

producing by the production machine the custom ~~facial tissue product~~ tissues in the package therefor as desired by the consumer and in accordance with the information received from the consumer such that the produced ~~custom facial tissue product~~

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30 ~~includes custom tissues have the first option and the produced~~
package has the second graphical option.

Claim 25. (original) The method of claim 24 wherein the communications network is a computer network, and wherein receiving includes receiving said information from the consumer over the computer network via a computer server.

Claim 26. (original) The method of claim 24 wherein the communications network is a telephony network, and wherein receiving includes receiving said information from the consumer over the telephony network via a telephone attendant.

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Claim 27. (original) The method of claim 26 wherein said telephone attendant is an automated attendant.

Claims 28-32. (cancelled)

Claim 33. (currently amended) A method in which a supplier customizes ~~packaging for~~ an absorbent paper product and customizes a packaging for the absorbent paper product for a consumer, the method comprising the supplier:

5 identifying a first plurality of different graphic designs of the absorbent paper product;

identifying a second plurality of different graphic designs of the packaging for the absorbent paper product;

10 receiving from the consumer via a communications network a first identification of a first selected one of the first plurality of graphic designs of the absorbent paper product,
a[[n]] second identification of a second selected one of the second plurality of graphic designs of the packaging and a

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purchase order for a custom absorbent paper product embodying
15 the first selected graphic design and having packaging embodying
the second selected one of the graphic design[[s]];

providing said first identification of the first selected
graphic design and said second identification of the second
selected graphic design to a production machine coupled to the
20 communications network and configured to receive said first
identification and said second identification provided by the
consumer via the communications network, said production machine
configured to incorporate the first selected graphic design into
the absorbent paper product and the second selected graphic
25 design into the packaging for the absorbent paper product;

~~incorporating the selected graphic design identified by the~~
~~consumer into packaging for an absorbent paper product to~~
~~thereby produce the custom absorbent paper product having the~~
~~package ordered by the consumer; and~~

30 producing by the production machine the custom absorbent
paper product ordered by the consumer embodying the first
selected graphic design and having the packaging embodying the
second selected graphic design; and

providing the custom absorbent paper product embodying the
35 first selected graphic design and having the packaging including
embodying the second selected graphic design only to said
consumer.

Claims 34-38. (cancelled)

Claim 39. (currently amended) The method of claim 24
wherein the first tissue feature is ~~selected from product count,~~
~~product style, product color, product scent and~~ product graphic
design and wherein the second package feature ~~is selected from~~

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- 5 ~~product packaging style, product packaging color and product~~
packaging graphic design.

Claim 40. (cancelled)

Claim 41. (currently amended) A method in which a
supplier provides to a consumer an absorbent paper product and a
packaging therefor to order, the method comprising the supplier:

collecting information from the consumer through a
5 telephony or computer communications network, the information
relating to a ~~first~~ desired product feature of the absorbent
paper product wherein the ~~first~~ desired product feature includes
a plurality of first options and wherein the information
collected from the consumer identifies one of the plurality of
10 first options;

collecting information from the consumer through the
communications network, the information relating to a ~~second~~
desired package feature of the packaging for the absorbent paper
product wherein the ~~second~~ desired package feature includes a
15 plurality of second graphical options, wherein the information
collected from the consumer identifies one of the plurality of
second graphical options, ~~wherein the second desired feature is~~
~~different from the first desired feature and wherein each of the~~
~~plurality of second options is different from any of the~~
20 ~~plurality of first options;~~

receiving a purchase order from the consumer for the
absorbent paper product with the packaging wherein the purchase
order specifies the identified one of the plurality of first
options and the identified one of the plurality of second
25 graphical options;

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producing the absorbent paper product having the identified one of the plurality of first options and with the packaging having the identified one of the plurality of second graphical options; and

30 providing to the consumer the produced absorbent paper product having the first option and with the packaging having the identified second graphical option[[s]] in accordance with the information collected from the consumer.

Claim 42. (currently amended) A system for use with a communications network, said system being used by a supplier for producing a custom absorbent paper product and a packaging therefor desired by a consumer, said system comprising:

C/ 5 a network interface accessible to the consumer for receiving information from the consumer over the communications network, said information relating to a first option of a first plurality of first options of a first product feature of the absorbent paper product desired by the consumer and a second
10 graphical option of a second plurality of second graphical options of a second package feature of the packaging for the absorbent paper product desired by the consumer, ~~wherein the second option is different from the first option and wherein the second feature is different from the first feature, said~~
15 ~~information including information specifying a graphic design desired by the consumer;~~

a production machine linked to the ~~communication~~ communications network and configured to receive the information provided by the consumer via the communications network, said
20 production machine configured to produce custom absorbent paper products including any one of the first plurality of options of the first product feature and configured to produce packagings

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for the custom absorbent paper products including any one of the second plurality of options of the ~~second~~ package feature, wherein said production machine produces the custom absorbent paper product with the packaging as desired by the consumer and in accordance with said information such that the produced custom absorbent paper product includes the first option and the packaging for the produced custom absorbent paper product includes the second graphical option, the production machine including a printer for printing the graphic design on the absorbent paper product desired by the consumer or on the packaging for the absorbent paper product; and

a computer server operatively connected to the production machine and the communications network, wherein the computer server is configured to receive said information from the consumer via the communications network, and to provide said information to the production machine.

Claim 43. (currently amended) A system for use with a communications network, said system being used by a supplier for producing a custom absorbent paper product and a packaging therefor desired by a consumer, said system comprising:

a network interface accessible to the consumer for receiving information from the consumer over the communications network, said information relating to a first option of a first plurality of first options of a ~~first~~ product feature of the absorbent paper product desired by the consumer and a second graphical option of a second plurality of second graphical options of a ~~second~~ package feature of the packaging for the absorbent paper product ~~desired by the consumer, wherein the second option is different from the first option and wherein the second feature is different from the first feature, said~~

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15 ~~information including information specifying a scent desired by~~
~~the consumer;~~

 a production machine linked to the ~~communication~~
communications network and configured to receive the information
provided by the consumer via the communications network, said
20 production machine configured to produce custom absorbent paper
products including any one of the first plurality of options of
the first product feature and configured to produce packagings
for the custom absorbent paper products including any one of the
second plurality of options of the ~~second~~ package feature,
25 wherein said production machine produces the custom absorbent
paper product with the packaging as desired by the consumer and
in accordance with said information such that the produced
custom absorbent paper product includes the first option and the
packaging for the produced custom absorbent paper product
30 includes the second graphical option, said production machine
including a fragrancener for applying the scent to the absorbent
paper product desired by the consumer; and

 a computer server operatively connected to the production
machine and the communications network, wherein the computer
35 server is configured to receive said information from the
consumer via the communications network, and to provide said
information to the production machine.

Claim 44. (currently amended) A system for use with a
communications network, said system being used by a supplier for
producing a custom absorbent paper product and a packaging
therefor desired by a consumer, said system comprising:

5 a network interface accessible to the consumer for
receiving information from the consumer over the communications
network, said information relating to a first option of a first

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plurality of first options of a ~~first~~ product feature of the
absorbent paper product desired by the consumer and a second
10 graphical option of a second plurality of second graphical
options of a ~~second~~ package feature of the packaging for the
absorbent paper product ~~desired by the consumer, wherein the~~
~~second option is different from the first option and wherein the~~
~~second feature is different from the first feature,~~ wherein the
15 ~~first~~ product feature is selected from product count, product
style, product color, product scent and product graphic design
and wherein the ~~second~~ package feature is selected from product
packaging style, product packaging color and product packaging
graphic design;

20 a production machine linked to the ~~communication~~
communications network and configured to receive the information
provided by the consumer via the communications network, said
production machine configured to produce custom absorbent paper
products including any one of the first plurality of options of
25 the ~~first~~ product feature and configured to produce packagings
for the custom absorbent paper products including any one of the
second plurality of options of the ~~second~~ package feature,
wherein said production machine produces the custom absorbent
paper product with the packaging as desired by the consumer and
30 in accordance with said information such that the produced
custom absorbent paper product includes the first option and the
packaging for the produced custom absorbent paper product
includes the second graphical option; and

35 a computer server operatively connected to the production
machine and the communications network, wherein the computer
server is configured to receive said information from the
consumer via the communications network, and to provide said
information to the production machine.

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Claim 45. (new) The method of claim 41 wherein the product feature is product graphic design and wherein the package feature is packaging graphic design.

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Claim 46. (new) The method of claim 42 wherein the product feature is product graphic design and wherein the package feature is product packaging graphic design.

Claim 47. (new) The method of claim 43 wherein the product feature is product graphic design and wherein the package feature is product packaging graphic design.

Claim 48. (new) The method of claim 44 wherein the product feature is product graphic design and wherein the package feature is product packaging graphic design.